



# Planning for a Cloud ERP and EPM Transition

## Client Overview

Industry



Hospitality

Headquarters



Charlotte, NC

Revenue

\$1.2 Billion

Size

10,000+ Employees

Number of Rooms

76,000

## Overview

During a pivotal transition from public to private ownership, a national hotel brand recognized an opportunity to modernize its legacy financial systems and optimize outdated business processes. The CFO leadership team engaged SC&H to lead a comprehensive financial systems planning, strategy, and transformation initiative. Our informed end-to-end strategy ultimately enabled a successful cloud-based ERP and EPM implementation completed in less than 12 months.

## Client Goals

- Create new data model and hierarchies for the new financial systems and reporting
- Redesign GL chart in alignment with USALI standards
- Define operational data elements such as attributes, metrics, and KPIs
- Establish historical data conversion, validation, and reconciliation strategy
- Implement comprehensive communication, change management, and rollout strategy

## Software Solutions

- Oracle Cloud ERP
- Oracle Cloud EPM
- Data Analytics Platform

## Key Benefits and Outcomes

- » Laid the groundwork for an ERP and EPM implementation completed in under 12 months
- » Enabled M&A growth with a cross-platform system design, facilitating the acquisition of 100+ hotels and transition of 70 to franchisees during implementation
- » Introduced 100% automated, real-time, self-service reporting, cutting the average time needed to access data by 95%

## SC&H Process and Tactics

1

**Led project planning and strategy:** Utilized industry expertise to assess requirements, develop a data and reporting framework, define testing and validation, and establish a data conversion strategy compatible with Oracle

2

**Defined and designed key elements for the cloud ERP and EPM systems:** Created a new corporate COA, a property level USALI-compliant chart of accounts, historical mappings, dimensions, and reporting hierarchies

3

**Optimized financial, management, and operational processes:** Aligned monthly close and consolidation, planning, and reporting across corporate and hotel-level operations with the best practices usage of the new financial systems

4

**Established an effective change management program:** Minimized operational disruption and ensured buy-in through comprehensive communication and enablement designed to support stakeholders to quickly learn, adopt, and use the new systems

5

**Bolstered support within the client's internal team:** Assisted with project management, data validation, testing, and cutover throughout implementation and deployment, collaborating closely with the System Integrator responsible for the technical delivery of the ERP and EPM implementation

6

**Tested and validated 5 years of historical data and reporting:** Ensured integrity of the data conversion process to prepare the solution for a successful go-live

## Recommended Reading

### Transitioning to Oracle ERP Cloud: Urgency, Importance, and How to Start Now

If you want your organization to succeed in today's fast-paced environment, investing in Oracle ERP Cloud is your next step. Here's why.

[Read More →](#)

## Unlock the Cloud with SC&H

Ready to upgrade your financial systems? Our experienced team can guide you through our proven approach to a seamless, stress-free cloud ERP transition.

[Start the Conversation Today](#)



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