

*Phase 1*  
**Evaluate**

*Phase 2*  
**Implement**

*Phase 3*  
**Optimize**



**Objective**

Fully understand your data environment through the lens of technologies, data sources, process flows, and personnel to architect modern data solutions aligned with your organization's specific needs.

Implement a data and analytic technology framework that prioritizes business requirements while removing common barriers to progress.

Ensure successful organizational adoption through solutions testing, efficacy confirmation, and effective change management initiatives.



**Activity**

- . Work with key stakeholders to assess current state
- . Discuss challenges and gaps
- . Understand internal resource capabilities
- . Align on critical business objectives
- . Uncover areas of opportunity
- . Identify appropriate technologies and systems

- . Establish business application connectivity
- . Perform in-depth data exploration, hygiene analysis, and cleanup
- . Create Data integration and data process automation
- . Join siloed data in robust reporting models
- . Begin knowledge transfer and training for internal resources

- . Unveil self-serve analytic capabilities, high functioning dashboards, and visualizations
- . Enable critical thinking and data insights
- . Measure against standardized metrics and KPIs
- . Modify applications based on performance and data
- . Introduce predictive, AI, and machine learning applications



**Outcome**

A fully defined organizational data strategy "roadmap" that consistently measures performance against standardized KPIs and benchmarks.

Multiple, disparate data sources streamlined into a centralized reporting platform to provide real-time access, transparency, and accuracy in a single source of truth.

Enablement of proactive, informed decision-making using clean data to deliver better business results faster.