



Mitigate Supply Chain Vulnerability and Protect Your Enterprise

Risk Management in a Complex World

With the passages of Europe's General Data Protection Regulation (GDPR) in 2018 and the California Consumer Privacy Act (CCPA) in 2020, safeguarding the privacy and security of personal data of customers is not only a best practice, it is a mandate for global enterprises.

Yet data breaches are only on the rise, especially as hackers capitalize on a key corporate vulnerability: third-party suppliers. Nearly one-third of all retail breaches originated within a third party. These breaches are costly, but the greater incalculable loss is to a brand's reputation, as consumers and regulators hold enterprises responsible for any data breaches that happen in their supply chain.

SC&H's Data Security & Privacy Group is here to help.

Bridging the Gap

GDPR and the CCPA are altering the landscape of data security and privacy across the globe. Now is the time to evaluate your supplier management program to ensure it meets these robust standards. Particular attention should be paid to the burgeoning area of privacy and data subject rights, a key area of risk beyond traditional data security. As businesses rely more significantly on third-parties for key functions, ensuring those third-party environments are compliant with data subject rights and privacy expectations is paramount to reducing risk and meeting regulatory requirements.

SC&H helps organizations validate that their supplier's policies, procedures, and controls comply with data privacy regulations and are adequate to mitigate the risks of data security and data privacy violations.

Enforcing effective compliance across a vast supply chain can be daunting, particularly when that supply chain is comprised of a diverse set of companies of varying size, sophistication, and geographical location. SC&H offers an interdisciplinary approach that works in today's dynamic regulatory and risk management landscape.

***“While security is necessary for protecting data,
it is not sufficient for addressing privacy.”***

**The International Association of
Privacy Professionals**

The difference between data security and privacy is nuanced but critical. Here's a breakdown of the two:

	DATA SECURITY	DATA PRIVACY
What is protected?	Any defined subset of data – including social security numbers, account information, credit cards – from unauthorized users and/or malicious attack.	Identifiable personal information given to an organization by its owner – email address, name, location data – who therefore has rights to how the data is collected, stored, and removed/ destroyed.
How is it protected?	Via technological tools and security controls such as firewalls, user authentication, data encryption, etc.	Via compliance with laws that ensure data is collected, handled, and disposed of in a lawful manner.

Our Process

SC&H creates a dialogue with its clients to put a program in place that meets regulatory standards while also meeting the individual needs of its clients. Our process includes:



DISCOVERY

We conduct a comprehensive review of the supplier portfolio. This not only helps us understand its scope but also what programs are already in place that can be leveraged to greater efficiency and what additional programs need to be introduced to address data security and/or data privacy.



PROGRAM DESIGN

After the completion of a comprehensive discovery phase, it's time to design a program tailored specifically to your organization. Your industry, services, and types of suppliers all impact the design of your solution; therefore, they require a unique plan of action.



IMPLEMENTATION/MANAGEMENT

A program is only as effective as its implementation. We review options from internal oversight to complete program management outsourcing to determine the best execution of the designed program.

The SC&H Difference

SC&H understands that we operate in an outsourced economy, but you cannot outsource responsibility. We know risk management and the financial and reputational risks at stake. As your partner in supplier security and privacy assurance, your success is our priority.

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