

Powering Your Decision-Making

Like most businesses, you're likely striving to have quicker access to the metrics that matter most to your organization. While new measurement and tracking technologies have given executives and business stakeholders unprecedented insight into your organization's KPIs, cutting through the noise and seeing your data in an easy-to-understand and consumable format can be easier said than done.

SC&H's Data Analytics team can help light the way. We work with organizations to understand what data is available to them, eliminate the complexities of gathering/compiling data, and streamline multiple data sources into a single, unified story that answers their most pressing needs.

We turn companies' data into visual, interactive reports that provide actionable intelligence. Here's how we can do it for you.

How We Help

We work with businesses to understand what drives their business, and the KPIs they need better visibility into. This insight fuels the strategy and design of a solution built to put the reporting at your fingertips—anywhere, anytime. We help you visualize the forest through the trees of your business in order to make better, smarter decisions about the best way forward.

Almost every company is trying to understand and make use of their data, so this approach can serve any business, from mid-market to Fortune 500 organizations, across myriad industries and regions. But regardless of their size or industry, all are adjusting to new trends and practices with data and reporting. The days of static paper reports are ending, but it takes vision to step into this new digital realm, to use data most effectively to inform your decisions.

SC&H's Data Analytics team can support that growth. From strategy to implementation, all our projects can be scaled and customized to meet the ever-changing reporting requirements of our clients. We can help you build the analytics approach that best suits your goals and abilities—now, and in the future.

Our Process



Everything starts with listening. We want to understand what insights and concerns you have about the way your company works. Whether it's product profitability, web traffic, sales channels, or predictive capabilities, we identify your strengths and goals, and where you're trying to grow and improve.

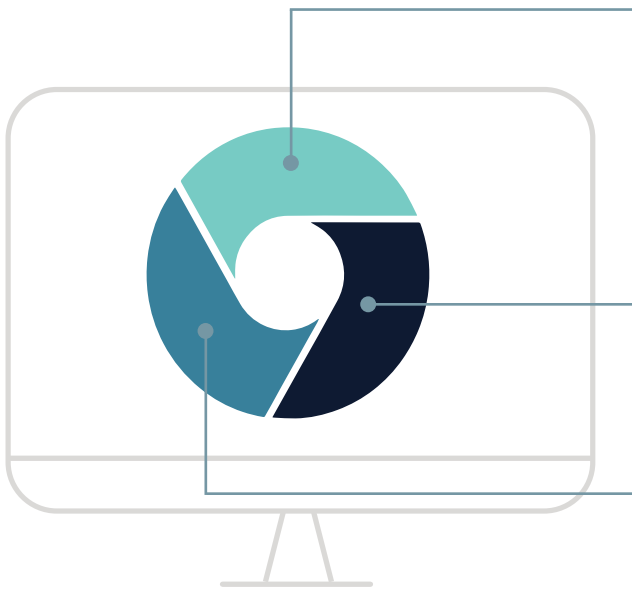


Next, we look at the existing systems or reports that you currently use to inform your decisions. We take stock of your CRM tools, financial systems, access databases, and marketing data to develop a strategy for achieving the goals you've set.



Finally, we organize your data into simple yet powerful visualizations that reflect your KPIs. We turn your analytics into accessible reports that allow stakeholders to make effective, informed decisions about the most important aspects of your business—however, and whenever, they may need to.

What We Add



DATA STRATEGY

We advise clients on the best methods to collect, combine, and analyze financial, operational, sales, marketing, and other data. We also show organizations how to utilize business intelligence tools to transform and embolden decision-making and achieve their strategic goals.

DATA MODELING

Our architect data models combine data from multiple sources into the simplest possible form to support analytics.

DATA VISUALIZATION

We implement tools that enable organizations to visualize their results and data for the most immediate, appealing, and useful reports that serve your goals.

Our Technology Solutions

We utilize the leading platforms for data visualization and analysis, including:



Let's Make the Most of Your Data

SC&H's Data Analytics team can work with your company to improve your insights, predictive capabilities, and more.

- ▶ Creating interactive dashboard reporting for immediate KPI analysis
- ▶ Implementing Tableau, PowerBI, or Oracle Analytics Cloud (OAC)
- ▶ Integrating financial statement data with operational results
- ▶ Enabling analytics for any business segment (Marketing, HR, IT, Sales, etc)

Whether through these or any other data reporting strategies, SC&H can empower your decision-making with clear, concise visualizations at your fingertips. *We'll help you make the most of your data, so you can make the most of your time.*