

INTERNAL USE ONLY



Revenue

USD ~\$8B

Deployment Location

International

Industry

Car rental and leasing

Products

Oracle PBCS
Strategic Business Consulting
Chart of Accounts Deployment

Partner Use Case Summary

SC&H Group implemented a driver-based budgeting and forecasting solution for 1,200 global users. The solution empowered Hertz finance personnel to leverage historical data and key drivers / metrics to model and report out forward looking business results at all levels of the business..

Top Customer Objectives and Challenges

- Assess Location and Product Profitability
- Connect Business Drivers
- Standardize Processes Globally
- Foundational Solution to Meet Evolving Requirements
- Flexibility and Scalability in the Planning Process

Results

- Defined Roadmap / Blueprint for Success
- Improved Efficiency
- Visibility into Results
- Increased Accuracy
- Stakeholder Involvement
- Technology Modernization



<https://schgroup.com>

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Key Benefits Achieved

- Hertz was able to sunset disparate planning systems that were being utilized in North America, Europe and APAC.
- Moved to (1) global platform for budgeting and planning as well as a single source of truth for management reporting.
- Enabled Hertz to condense its budgeting cycle from months to weeks while still providing location level analysis.

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Contact your AD or Partner listed before referencing.

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