How Not for Profits Can Stay Ahead of the IT Curve

Presented by Jeff Bathurst

Overview

- Pulse Check

- Common Challenges

- IT Maturity Model

- Latest Technology Trends

- Resources

- Q&A

Pulse Check

- Are you satisfied with your current computing technology?

- Is technology negatively or positively impacting your mission?

- If technology could do anything you wanted it to do what would it be?

Common Challenges

- Technology

- Talent

- Governance

- Dollars

Common Challenges With Technology

- Technology is constantly evolving leading to the "don't know what you don't know" mindset

- Too expensive

- Lack of internal resources to implement

- **What are your top challenges?**

Common Challenges with Governance

- Organization lacks proper documentation

- Broad policies focused on company protocol vs. employee specific guidelines

- Infrequent review and updates made to written procedures

- Lack of awareness of constant changes in information technology leading to outdated processes

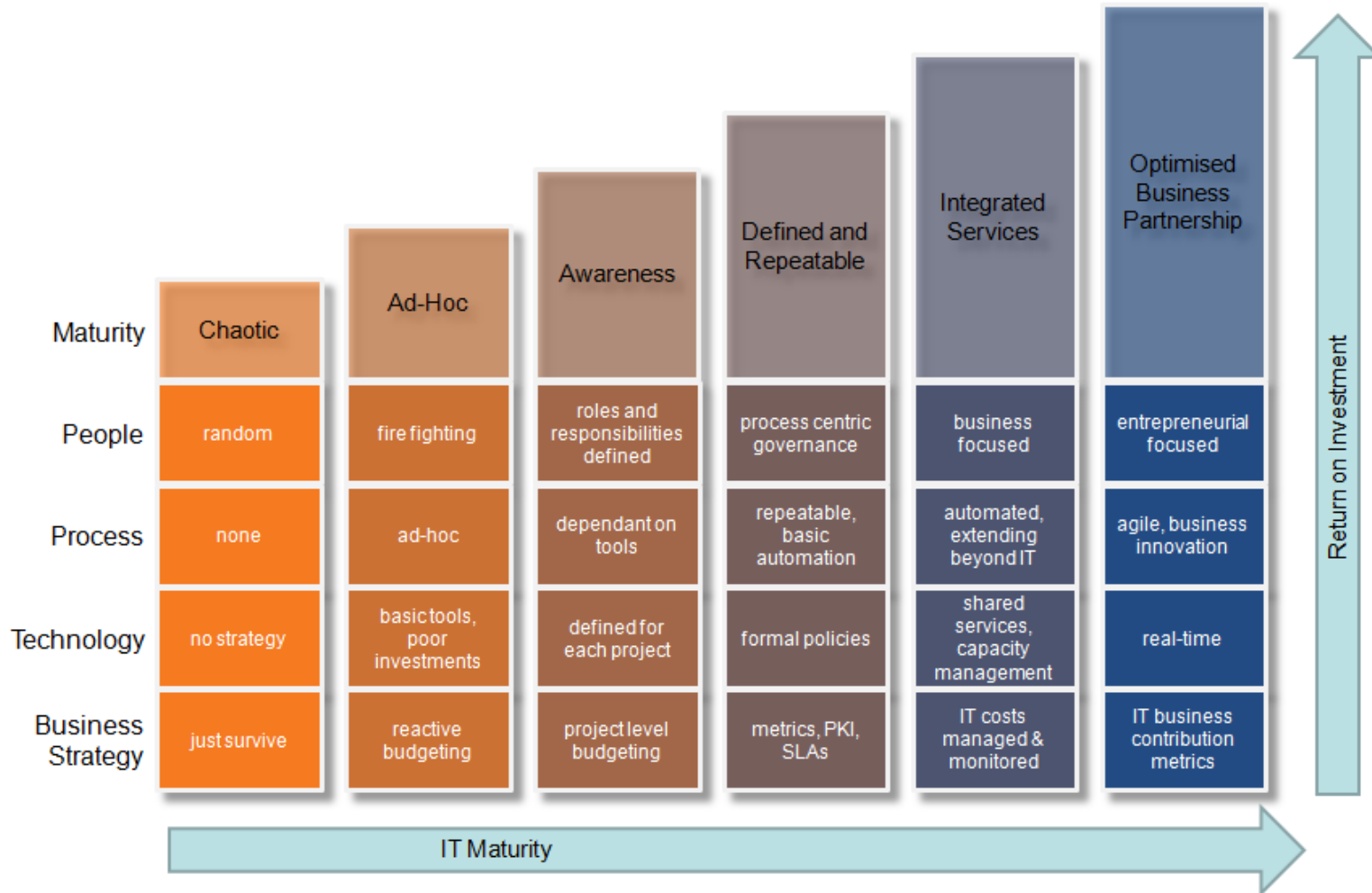- **Do your policies, procedures, and processes stand up against these challenges?**

How Do You Address These Challenges?

IT Maturity Model

	Chaotic	Ad-Hoc	Awareness	Defined and Repeatable	Integrated Services	Optimised Business Partnership
Maturity						
People	random	fire fighting	roles and responsibilities defined	process centric governance	business focused	entrepreneurial focused
Process	none	ad-hoc	dependant on tools	repeatable, basic automation	automated, extending beyond IT	agile, business innovation
Technology	no strategy	basic tools, poor investments	defined for each project	formal policies	shared services, capacity management	real-time
Business Strategy	just survive	reactive budgeting	project level budgeting	metrics, PKI, SLAs	IT costs managed & monitored	IT business contribution metrics

IT Maturity →

Return on Investment ↑

Gartner Research

Latest Technology Trends

- Cloud

- Social

- Applications

- Analytics

- Mobile

- Security

Resources

https://www.google.com/nonprofits/products/

Key Takeaways

- Remove obstacles from fulfilling your mission

- Understand your place on the IT Maturity Model

- Network with other organizations – you may be fighting similar battles!

- Make Mobile, Cloud & Social Media your friends!

- Foster an environment in which everyone is aware of the information you need to protect

- Utilize resources such as Google

Questions? How can we help?

Contact Information

Jeff Bathurst
CIO & IT Advisory Practice Leader
jbathurst@scandh.com

Visit: www.scandh.com

Phone: (800) 921-8490

Email: sch_group@scandh.com

POWERFUL MINDS
PASSIONATE TEAMS
PROVEN RESULTS